

04 - EDUCATION

Webinar & KOL Education Programme

A sponsored educational webinar or short programme with recognised KOLs, designed for nuclear medicine clinicians and the wider theranostics community.

Best for	Core promise
Partners who want credible scientific education around a target, indication, workflow, dosimetry or clinical implementation topic.	A sponsored educational webinar or short programme with recognised KOLs, designed for nuclear medicine clinicians and the wider theranostics community.

Brief explanation

- ✓ Co-hosted with one or more identified KOLs
- ✓ Live broadcast plus replay on the portal
- ✓ Sponsor mention before, during and after the event
- ✓ Registration and engagement data
- ✓ Optional multilingual promotion

Detailed explanation

What the partner receives	A structured webinar page, registration flow, event promotion, live session, replay hosting and post-event engagement summary.
Business value	The partner gains high-quality educational visibility without relying on a purely promotional message. The format can build trust and community engagement.
Operational workflow	Nucleascope defines the educational framing, speaker structure and event page. The partner can propose topics and speakers, subject to editorial validation.
Data governance	Educational content should remain balanced. Sponsor influence must be transparent, and any product-specific claims should be aligned with regulatory status.
KPIs	Registrations, attendance rate, replay views, countries represented, professional profiles and engagement by segment.

Recommended call-to-action

Use this PDF link from the commercial tile as a short explanation document. For a prospect, the next step is a discovery call to define scope, countries, target, expected deliverables and compliance

requirements.