

03 - EDITORIAL FLAGSHIP

Molecule / Target Scientific Feature

A scientific feature page dedicated to a molecule or target, combining mechanism of action, clinical development, indications, key evidence and educational visuals.

| Best for | Core promise |
|---|--|
| Companies wanting to explain a molecule, target or platform clearly without turning the page into an advertisement. | A scientific feature page dedicated to a molecule or target, combining mechanism of action, clinical development, indications, key evidence and educational visuals. |

Brief explanation

- ✓ Mechanism of action explained visually
- ✓ Clinical development summary by phase and indication
- ✓ Links to monographs, resources and official trial pages
- ✓ Multilingual distribution possible
- ✓ Editorial independence preserved

Detailed explanation

| | |
|---------------------------|---|
| What the partner receives | A dedicated molecule or target feature on Nucleascope, including mechanism of action, indication map, clinical development stage, trial links and educational references. |
| Business value | The feature creates long-term scientific visibility and helps clinicians understand where the molecule fits in the theranostic ecosystem. |
| Operational workflow | Nucleascope prepares the scientific text, visuals and structure. The partner may provide factual materials, but final wording remains editorially controlled. |
| Data governance | Medical claims must be source-based. Approved indications, investigational uses and early development data must be clearly separated. |
| KPIs | Page views, time on page, resource clicks, language distribution, referral sources and monthly engagement report. |

Recommended call-to-action

Use this PDF link from the commercial tile as a short explanation document. For a prospect, the next step is a discovery call to define scope, countries, target, expected deliverables and compliance requirements.